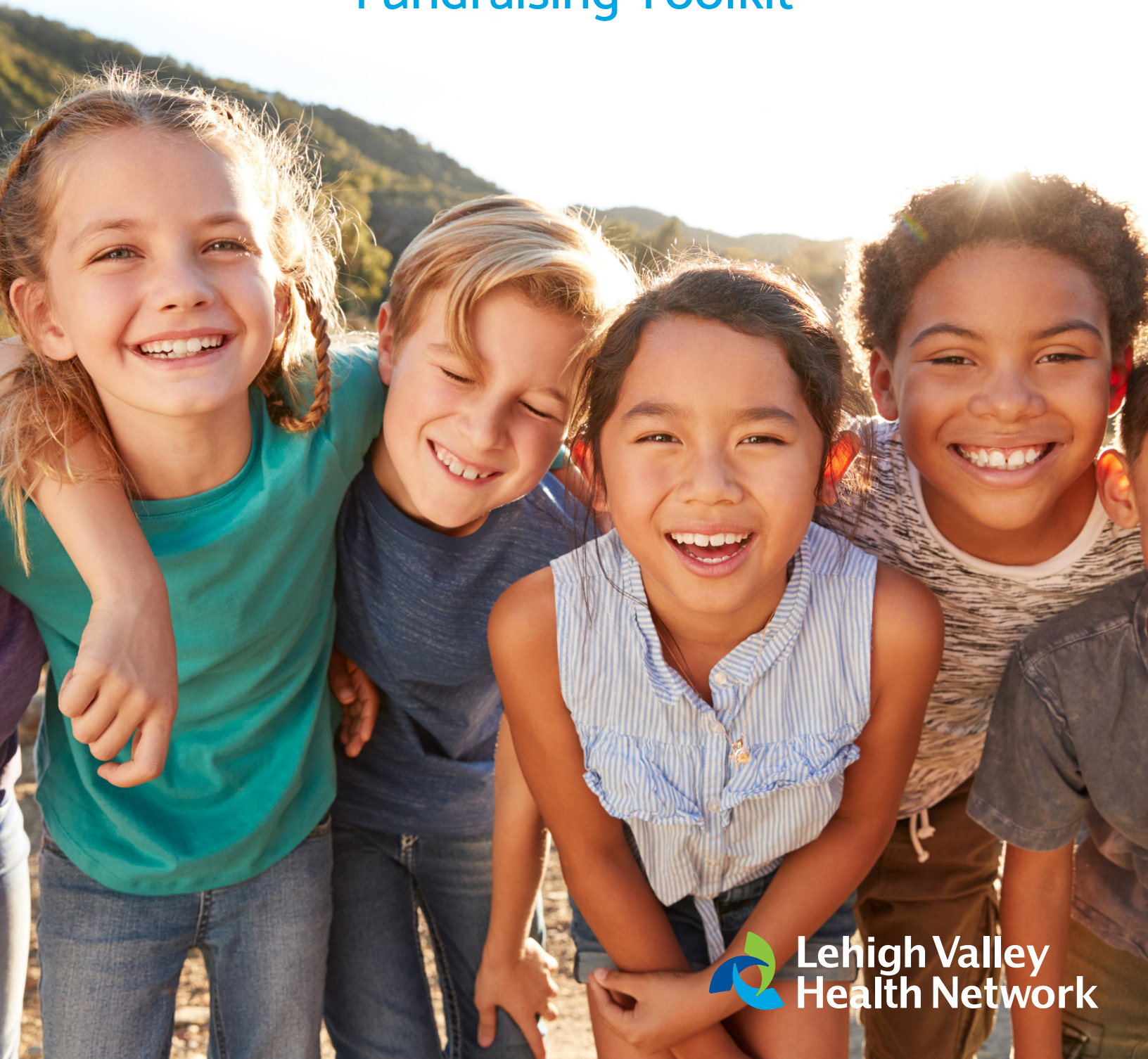


Kids
Giving Club

Teens
Care Club

Youth Giving Program

Fundraising Toolkit



Tell me more about...

Kids
Giving Club

Teens
Care Club

Lehigh Valley Health Network's Kids Giving Club and Teens Care Club are two youth giving programs especially for kids and teens who want to make an impact in their community by raising funds to support programs, patients, and families at Lehigh Valley Health Network (LVHN).

What are some areas I can choose to support within LVHN?

- Lehigh Valley Reilly Children's Hospital
- Lehigh Valley Topper Cancer Institute
- Hackerman-Patz House (affordable lodging for families of hospital patients)
- Programs like LVHN's Camp Red Jacket, which serves children with diabetes
- Any department or cause at LVHN that you choose!

Will someone at LVHN help me with my fundraiser?

Yes! We are happy to help by providing fundraiser ideas, sharing templates and graphics to use in your promotional materials and answering any questions you have along the way.

What do I need to do?

As a member of one of our Youth Giving Programs, you are expected to embody the values of Lehigh Valley Health Network and our commitment to the health and well-being of our community. We also require you to complete the fundraising application at LVHN.org/fundraiser. After we receive your application, we will review and respond if we have additional questions. You are also responsible for promoting your fundraiser to friends, family, and the community and any expenses related to your fundraiser.



Kids

Giving Club

There are so many ways you can support Lehigh Valley Health Network patients and their families. Work with your Girl or Boy Scout troop, church group, school or neighbors to plan a fundraiser.

What kind of fundraiser should I organize?



Host a bake sale: Ask your parents to help bake some of your favorite treats, then set up shop in a busy spot and get selling! No one can turn down a delicious cookie for a great cause!



Set up a lemonade stand: The warmer months are a great time to set up a lemonade stand! Just grab some water, sugar, lemons and ice and you've got what you need to raise money and keep your neighbors cool on a hot summer day!



Start a coin drive: What grown-up doesn't have some loose change jingling in their pocket? Why not ask them to drop it in your jar to support Lehigh Valley Health Network? Consider placing jars in your community center, place of worship or even by the front door of your house to encourage people to participate. Don't forget to design a label for your jar that tells people why they should donate.



Ask for donations for your birthday: This year, ask your friends and family members to skip the present and make a donation to Lehigh Valley Health Network in your honor for your birthday instead.

How do I spread the word about my fundraiser?

Get creative! Make flyers or posters and hang them around your community. (community bulletin boards and local restaurants are a great place to start!)

- Ask your grown-ups to share it on their social media channels. Facebook and Instagram are great ways to share information for free.
- Ask your school to help; find out if they'll include it in an e-newsletter that goes out to families.
- Can your congregation help? Ask your church or worship leader to make an announcement to the congregation.



Teens

Care Club

Your network is huge, take advantage of it when you're looking for help with planning and executing your fundraiser. Reach out to your school, religious organization, athletic team, community service group or student activity organization to build your team. Planning a fundraiser is also a great way to satisfy your community service hours requirement. Use one of our suggested fundraising ideas, or come up with your own.

What do you suggest?



Did somebody say car wash? Ask a local business to host your cash wash fundraiser in their parking lot. Make some signs, gather your friends and start washing! You can charge a flat fee for each car or ask guests to make a donation of their choice.



Bring your A-Game! Who doesn't love a little friendly competition? Ask your school for use of their gym and host a tournament. Kickball, volleyball, or dodgeball would work. Encourage participants to create team names and make T-shirts to raise the bar.



Happy birthday to you! Instead of gift cards, ask your friends and family members to make a donation in your name to a program at Lehigh Valley Health Network that means the most to you (e.g. Lehigh Valley Reilly Children's Hospital or Lehigh Valley Topper Cancer Institute).



Take advantage of our online fundraising opportunities. You're on your phone anyway, why not use it to raise money for a great cause!

How do I tell people about my fundraiser?

- **Social media is a powerful tool, and you're so good at using it!** Post about your fundraiser and create an event then share it with all of your friends and followers. We can provide you with a cover photo for Facebook or Instagram to get you started.
- **Tell them about it. Word of mouth is one of the most effective ways to spread the word.** Tell your friends to tell their friends, you'll be surprised at how well it works.
- **Go old school.** Make some good old-fashioned posters and flyers and put them out all around your community.



My event was a huge success! Now what do I do?

Take a bow, you did it! You can mail your donations to us so we can put your hard-earned dollars right to use. Please send all funds raised in one check (if possible), made payable to:

Lehigh Valley Health Network
Attn: Office of Philanthropy
PO Box 1883
Allentown, PA 18105-1883

Be sure to include a note or letter indicating how the funds were raised, and which program they should benefit at LVHN.

Lastly, send us the details! We'd love to see photos from your event! Send us an email with photos and the specifics of your fundraiser and why you chose to support LVHN. We may use your story and photos in an upcoming publication!

As a special thank you for all of your hard work, LVHN recognizes our Youth Giving Program members with:

- Photo opportunities
- Fun swag
- A personalized certificate
- Notification of your accomplishment to your school or community group



Ready to start fundraising?

[LVHN.org/fundraiser](https://www.lvhn.org/fundraiser)



Visit the link above to get started on
your own fundraising program.



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[LVHN.org/give](https://www.lvhn.org/give) • giving@lvhn.org

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